**Company Name**- Solar Fueled Rides

**Tag Line- “***Eco-Friendly, economical electric powered vehicles fueled by the Sun”*

**Logo Design Blueprint:**

**Logo’s Name**- Solara (Female), the Sun Sage

**Solara’s HEAD (Bright Yellow)**

The SUN with a bright attractive female face. **See clip art example**.

**Solara’s BODY** (**Orange** or **Red**)

Gas Pump with a solar panel designed into the chest area where the gauge is located, a sign displaying Solar Fuel on the pump. **See clip art example.**

**Solara’s HANDS (BLACK)**

A Plug Adapter one holding a bag of $$$ representing monetary savings and the other powering a car or just showing DC charging adapter. **See clip art examples**.

**Solara’s ARMS (BLACK)**

Black power cable connecting the body with the hands. **See clip art example**.

**Solara’s (Legs & Feet)**

Optional. If designed they should be consistent with the arms and hands.

**Business Card & Stationary Background**

(Sky Blue with white clouds in the corners)

Feel free to use this design blueprint as a start using your creative spark and “out of the box” thinking to improve it. You’re the expert when it comes to logo design.

Thanks so much for your efforts and best of luck to you.

***Brady Fennell***